



## Peter Rozsa

**CEO, senior health economist**

MediConcept Ltd.

<http://www.mediconcept.hu>



### Bilateral Meetings

- Thursday (1:30pm - 6:00pm)
- Friday (9:00am - 12:00pm)

#### Description

MediConcept Ltd provides services of health-technology assessments and real-life evidence studies. Over the years, due to the continuous development and innovative nature of our ideas we have grown to become one of the leading consulting companies in Hungary focusing on the health sector.

Through access to valuable real world patient attendance data covering the Hungarian population (medicine, out- and inpatient services as well) our research and data analysis team is capable of evaluating trends and shifts in the health sector in order to deliver key business information or value arguments, tailored to the needs of each individual stakeholder.

We have substantial experience and expertise in a broad spectrum of health-related issues, ranging from guideline and financing protocol development to assisting new pharmaceuticals and medical devices pass the “fourth hurdle” and get into the reimbursement system. We prepare tailor made cost-effectiveness studies, model adaptations and budget impact analysis as well.

#### Organization Type

Consultant

#### Organization Size

11-25

#### Founding Year

2009

#### Email

[rozsa.peter@mediconcept.hu](mailto:rozsa.peter@mediconcept.hu)

#### Country

Hungary

#### City

Budapest, Lajos street 74-76 [Google map](#)

Offer

## **Real life evidence studies & Health Technology Assessments**

We have access to the Hungarian National Database of Health Data. More than 10 million patient's data are stored in the Database.

We can analyze:

- patients characteristics (diagnosis, co-morbidities, demography etc.),
- treatment patterns (drug prescriptions & procedures),
- clinical outcomes/effectiveness,
- economic (costing) outcomes (visits, hospitalization, referrals etc.) and
- safety (dx, not mortality) based on real life evidences.

We also offer services of health technology assessment (e.g: cost-effectiveness modelling, budget impact analysis).

Keywords: real life evidence effectiveness cost effectiveness reimbursement clinical outcomes patients characteristics business developement market research

Cooperation Offered

1. Other
2. Technical co-operation
3. Outsourcing co-operation