



Claudia Graeve

VICE PRESIDENT

Health Advances LLC

BILATERAL MEETINGS

Friday (9:00am – 12:00pm)

Friday (12:00pm – 4:00pm)

ORGANIZATION TYPE Consultant,

EMAIL graeveclaudia@gmail.com

COUNTRY Switzerland

CITY Zug, Baarerstrasse 101 [Google map](#)

Offer

US MARKET ENTRY STRATEGY

With 24 years of experience in the US healthcare and life science market, we advise companies on the market dynamics, addressable population and market entry strategies into the US market. With access to key opinion leaders across therapeutic areas, we can estimate the market opportunity for new technology, recommend sales models and commercialization strategies.
